



March 3, 2009

Ank's Angle

A blog? What? I have a blog? Do I write my blog? Not always. Sometimes Heidi captures my witty phone banter and posts it. So, instead of Heidi putting quotes of mine on the blog she has started her own blog. You can find her at [Http://www.splitworld.blogspot.com](http://www.splitworld.blogspot.com). Maybe I'll start responding to her blog on my blog. Maybe we'll start a very interesting blog war. Hey – that might be fun! It would be a lot more entertaining than listening to the fear mongering media! Did you get your check from Obama yet?

- David Ankenbrandt

The BullPen

Thank you, Robert Knakal of

Announcement!

She's back.... Heidi is recruiting again in high tech, manufacturing, distribution and service in both accounting/finance and sales and marketing. In addition to her recruiting efforts she has seen a need to help people with their resumes, interviewing and networking skills. Ok, when you get too many people calling saying, "Can you help me?", there is a need! She will meet with anyone regardless of industry or experience who needs help.

So, if you want to get focused on successfully interviewing, need to rework your resume and get a big push toward a positive job search you can schedule a meeting with her. To set up an appointment and get information on her fees, call or email - 949-955-1455 ext. 114 or Heidi@ankgrp.com.

Things to do after a layoff.

Knakal StreetWise and Charlie Crumpley of the *LA Business Journal*. You two speak truth. The Media's constant, incessant whining about our bad economy needed a rebuttal. All we hear and see on the TV, the net, newspapers and on the radio is how the US is tanking, how horrible things have become, and oh my goodness -- they are going to get worse. What Knakal and Crumpley point out is that we are nowhere close to the Great Depression. We currently have a National unemployment rate of 7.6% not 25% as it was in the Great Depression. We do not have mortgage rates of 18% like in the 1980's. We are not at 11% inflation rate as we were in the 1970's.

We acknowledge that people have lost jobs (check my blog "Playground Layoffs") but overall, a lot of Americans are working and they can pay their bills. We have faith that American ingenuity, hard work, courage and pure genius (we have some brilliant Americans!) will get us out of this down turn. So again, thank you Robert Knakal and Charlie Crumpley for speaking positively and stating FACTS. We do not need to see, hear or read about anymore "complete economic breakdowns". Hey CNN, CBS, ABC, NBC, etc. we challenge you to stop preaching fear and start reporting with hope and faith in the American people. How about

- Don't panic. Take some time to cool your jets. Get your resume in gear, cleaned up and not looking like everyone else's.
- Do a self – SWOT. Strengths, Weaknesses, Opportunities and Threats.
- Network. Remember, the mail man's sister might be a CEO. Tell everyone you are looking and get on all the networking sites like LinkedIn and Plaxo – AND use those sites.
- Update your skills. Enroll in that New Horizons class you've been talking about for year. People are losing their assistants so be prepared to bring all those assistant skills to the table.
- Brush up on your interviewing skills. If you've never interviewed find a consultant or a friend who can help you practice.

Quotable Quotes

The way to judge a good comedy is by how long it will last and have people talked about it. Now Congress has turned out some that have lived for years and people are still laughing about them.

–Will Rogers

Courage and perseverance have a magical talisman, before which difficulties disappear and obstacles vanish into thin air.

hn Quincy Adams

he spirit of the Irish...

May your blessings out number

trying in a headline, “The U.S. has over a 90% employment rate” or maybe that won’t sell? Aha.....

You can find Robert Knakal at <http://www.knakalstreetwise.com> and Charlie Crumpley at the Los Angeles Business Journal <http://labj.com>. His article was in the Feb. 23rd OC Journal issue on the back page – the Viewpoint section. In my opinion. it should have been on the front page. But I guess good news is not news.

The shamrocks that grow
And may trouble avoid you
Wherever you go.

- Irish Blessing